



## INFORMATION ON THE PROCESSING OF PERSONAL DATA SPARTA ID REGISTRATION

### **WHAT IS THE MEANING OF THIS DOCUMENT?**

The purpose of this document is to provide you with information about conditions under which personal data provided by you are processed. If the text of this document refers to such words as "we", "us" or "our company", it means AC Sparta Praha fotbal, a.s.

### **WHY WILL MY PERSONAL DATA BE PROCESSED?**

By creating a Sparta ID registration you have made a contract with our company and you have become our customer. The purpose of the personal data processing is provision of the service of registration of the customer's online account. To be able to provide this service to you, we must work with your personal data.

### **WHO WILL PROCESS MY PERSONAL DATA?**

The data controller is AC Sparta Praha fotbal, a.s., Company Reg. No.: 46356801, having its registered office at Milady Horákové 1066/98, 170 82, Prague 7, registered in the Commercial Register administered by the Municipal Court in Prague, Section B, Insert 2276. Contact data: ochrana-soukromi@sparta.cz, +420 296 111 400, <http://www.sparta.cz/ochrana-soukromi>

### **WHAT PERSONAL DATA WILL BE PROCESSED AND WHAT ARE LEGAL GROUNDS FOR THIS PROCESSING?**

For the purpose of fulfilment of our contractual obligations and provision of the above specified service we will process your identification and contact data, including all their updates carried out on your part, and also the data concerning the date and time of registration and its possible termination. The legal grounds are based on the contract performance. In virtue of an authorised interest of our company we will process also the data concerning the use of our products or services, history of transactions and if you have permitted cookies in your web browser, we will process also the records concerning your behaviour on the websites administered by our company for the purpose of development and increase in quality of our products and services.

We will use the above mentioned data also for the sending of commercial communications associated with the service, for the term of its duration and for two months following after its end. The legal grounds for this processing are based on the authorised interest of our company in development and increase of quality of our products and services. The sending of these commercial communications can be terminated at any time in the way specified in each commercial communication.

Provision of personal data is not obligatory, if you do not provide your personal data marked during registration as obligatory, we will be unable to provide the corresponding service to you and we will not make a contract of its provision with you.

If you granted your consent with processing of personal data for marketing purposes to us during the Sparta ID registration, you can find more information concerning this processing here: [www.sparta.cz/ochrana-soukromi/martketingovy-ucel](http://www.sparta.cz/ochrana-soukromi/martketingovy-ucel).

**WHO WILL HAVE ACCESS TO MY PERSONAL DATA?**

Your personal data can be accessed by the employees of our company entrusted with specific tasks associated with the purpose of personal data processing and by the processors who are the mailing system supplier and the database system supplier. A current list of processors will be announced to you upon your request.

**WILL MY PERSONAL DATA BE PASSED OUT OF THE TERRITORY OF THE EUROPEAN UNION?**

No.

**FOR HOW LONG WILL MY PERSONAL DATA BE STORED BY YOUR COMPANY?**

For the entire term of the contract and then for the time absolutely necessary for assurance of legal claims implying from the contract, which means as long as our mutual rights and obligations may become the subject matter of a lawsuit. With regard to terms of prescription specified by the Civil Code we will store your personal data for the term of 10 years from the end of the contractual relation. For the time after the end of the contractual relation the legal grounds for this processing will be based on the authorised interest of our company in protection of its rights and evidencing the fulfilment of the obligations implying from the contract.

**WHAT ARE MY RIGHTS IN CONNECTION WITH THE PROCESSING OF PERSONAL DATA?**

You have the right to require access to your data at any time - this means that on the basis of your request we will provide you with the information about what of your personal data we process, for what purpose, from what source we obtained these personal data, to whom your data were provided and what the planned time period for which the data are to be stored is.

You have the right to require correction of inexact personal data at any time, possibly completion of the data if they are incomplete. You have also the right to require erasure of the personal data which are not necessary for the purpose for which they were originally collected anymore or which the data controller is not authorised to use for other reasons any longer (e.g. they were processed in an unauthorised way, their erasure is prescribed by the laws etc.).

You have the right to require limitation of the processing of your personal data – this means that you can ask us not to erase your data at which we would be obliged to do so, and you can also ask us not to continue working with your personal data any more, until it is clarified whether the data processed are exact or whether your objection against the processing of personal data has been raised in a justified way (you have the right to raise an objection - see below).

You have the right to transferability of your personal data – this means that you can ask us to provide you with the personal data processed by us (if they are processed in an automated way) in an electronic form in such a way that they can be easily transferable to another data controller (service provider). This right relates only to the personal data which we obtained in an electronic form, on the basis of your consent or on the basis of a contract made.

You have the right to raise an objection against the processing of your personal data for direct marketing purposes (sending of commercial offers). If you do so, your personal data will not be used for this purpose anymore. You have also the right to raise an objection against the processing of your personal data which is based on our authorised interest – in such a case we will only continue to process your data if it is evidenced that serious authorised reasons exist for such processing.

### **IN WHAT WAY CAN I EXERCISE MY RIGHTS?**

You can exercise your rights (including the right to raise an objection) at the data controller, which means at our company. You can contact us in writing, by phone or by e-mail (the contact data are stated above). Our company also appointed a data protection officer, whose contact data are AC Sparta Praha fotbal, a.s., data protection officer, with the seat at Milady Horákové 1066/98, 170 82, Prague 7 or e-mail: [ruzickova@sparta.cz](mailto:ruzickova@sparta.cz).

### **HOW TO PROCEED IF I BELIEVE THAT A LAW OR THE EUROPEAN GENERAL DATA PROTECTION REGULATION WAS BREACHED DURING THE PROCESSING OF MY PERSONAL DATA?**

In such a case you have the right to file a complaint at the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, tel. +420 234 665 111, e-mail: [posta@uouu.cz](mailto:posta@uouu.cz), website: <https://www.uouu.cz>.

### **IS PROCESSING OF MY PERSONAL DATA ASSOCIATED WITH AUTOMATED DECISION MAKING INCLUDING PROFILING?**

The term “automated decision making” means decision making which is carried out by a machine (computer) without any human intervention and which has legal or other analogously important consequences for you (e.g. termination of contract). Such processing of personal information is not performed at our company, the steps to be taken are always decided about by a particular staff member of the company.