



USE OF COOKIES

WHAT ARE COOKIES AND FOR WHAT PURPOSE ARE THEY USED?

Cookies are very small text files which the viewed website stores in the browser of your end device (computer, tablet, smartphone etc.). Temporary cookies are only stored for the time of your visit on our website. Permanent cookies remain to be stored for longer time, depending on their function. Cookies enable identification of individual computers and storage of data concerning your web browser and its settings. Some of them are necessary for the correct functioning of the service while other ones enable us to obtain anonymous statistics regarding visits to the websites, to adapt the site content or advertising materials presented there to your preferences.

WHAT IS THE MEANING OF THIS DOCUMENT?

The purpose of this document is to provide you with information about conditions under which processing of personal data is carried out on the basis of cookies. Cookies used on our websites, however, do not collect the information containing your direct identification data. We identify you only with the help of the IP address. If the text of this document refers to such words as "we", "us" or "our company", it means AC Sparta Praha fotbal, a.s.

WHO WILL PROCESS MY DATA?

The data controller is AC Sparta Praha fotbal, a.s., Company Reg. No.: 46356801, having its registered office at Milady Horákové 1066/98, 170 82, Prague 7, registered in the Commercial Register administered by the Municipal Court in Prague, Section B, Insert 2276. Contact data: ochrana-soukromi@sparta.cz, +420 296 111 400, <http://www.sparta.cz/ochrana-soukromi>.

WHY WILL MY PERSONAL DATA BE PROCESSED?

Web browsers make it possible to set administration of cookies, which means also permissions and bans concerning cookies. If your web browser is set in such a way that storage of cookies is permitted, we suppose you to agree with the storage of cookies by our websites, until you forbid the storage of cookies in your browser. If you forbid the storage of cookies, our websites and services provided through them may not operate properly. It is possible to permit cookies again at any time.

OVERVIEW OF COOKIES

Cookies of the first party	Purpose	Validity	Category*
Cookiesconsent_dismissed	Stores the information concerning the setting of the cookies rules by the user	1 year	absolutely necessary
Cookies of third parties	Purpose	Validity	Category*
Nette-browser	Cookie used by the Nette framework for the session monitoring	session	absolutely necessary
PHPSESSID	This session cookie informs about the fact that you are actively using this page. Through this file the information on the number of current users of the page is available. This cookie is deleted at the moment when you close your browser.	session	absolutely necessary
_ga	In the initial setting of analytics.js the library uses the only cookie file with the name “_ga”, it stores the unique client’s identifier (Client ID), which is a randomly generated number. As soon as the ID is generated, it is stored in the cookie and it is a part of each response sent to Google Analytics	session	targeting / advertising
_gat	This cookie is associated with Google Analytics Universal, according to the documentation it is used for limitation of the number of requirements on pages with a large number of visitors	10 minutes	targeting / advertising

For some entities we make it possible to insert a cookie during your visit to our website, this is Google. For more information of how this company uses cookies, see <https://policies.google.com/technologies/cookies?hl=cs&gl=cz>.

WHAT PERSONAL DATA WILL BE PROCESSED AND WHAT ARE LEGAL GROUNDS FOR THIS PROCESSING?

For the purpose of operation of the websites and publishing of advertising there, including its behavioural targeting, we will process the data stated in this document (see the Overview of cookies above). The legal grounds for this processing are the authorised interests of our company in development of the websites, the number of their visitors and services placed there, as well as in the sale of advertising on such websites.

The permission to store cookies is not mandatory. We will not pass the data contained in cookies to anybody. We will process the data contained in cookies for the time of the lasting of the corresponding cookie (see the Overview of cookies above).

WHAT ARE MY RIGHTS IN CONNECTION WITH THE PROCESSING OF PERSONAL DATA?

You have the right to require access to your data at any time - this means that on the basis of your request we will provide you with the information about what of your personal data we process, for what purpose, from what

source we obtained these personal data and for what time they will be processed.

You have the right to require correction of inexact personal data at any time, possibly completion of the data if they are incomplete. You have also the right to require erasure of the personal data which are not necessary for the purpose for which they were originally collected anymore or which the data controller is not authorised to use for other reasons any longer (e.g. they were processed in an unauthorised way, their erasure is prescribed by the laws etc.).

You have the right to require limitation of the processing of your personal data – this means that you can ask us not to erase your data at which we would be obliged to do so, and you can also ask us not to continue working with your personal data any more, until it is clarified whether the data processed are exact or whether your objection against the processing of personal data has been raised in a justified way (you have the right to raise an objection - see below).

You have the right to transferability of your personal data – this means that you can ask us to provide you with the personal data processed by us (if they are processed in an automated way) in an electronic form in such a way that they can be easily transferable to another data controller (service provider). This right relates only to the personal data which we obtained in an electronic form, on the basis of your consent or on the basis of a contract made.

You have the right to raise an objection against the processing of your personal data which is based on our authorised interest – in such a case we will only continue to process your data if it is evidenced that serious authorised reasons exist for such processing.

IN WHAT WAY CAN I EXERCISE MY RIGHTS?

You can exercise your rights (including the right to raise an objection) at the data controller, which means at our company. You can contact us in writing, by phone or by e-mail (the contact data are stated above). Our company also appointed a data protection officer, whose contact data are AC Sparta Praha fotbal, a.s., data protection officer, with the seat at Milady Horákové 1066/98, 170 82, Prague 7 or e-mail: ruzickova@sparta.cz.

HOW TO PROCEED IF I BELIEVE THAT A LAW OR THE EUROPEAN GENERAL DATA PROTECTION REGULATION WAS BREACHED DURING THE PROCESSING OF MY PERSONAL DATA?

In such a case you have the right to file a complaint at the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, tel. +420 234 665 111, e-mail: posta@uouu.cz, website: <https://www.uouu.cz>.

IS PROCESSING OF MY PERSONAL DATA ASSOCIATED WITH AUTOMATED DECISION MAKING INCLUDING PROFILING?

The term “automated decision making” means decision making which is carried out by a machine (computer) without any human intervention and which has legal or other analogously important consequences for you (e.g. termination of a contract). Such processing of personal information is not performed at our company, the steps to be taken are always decided about by a particular staff member of the company.